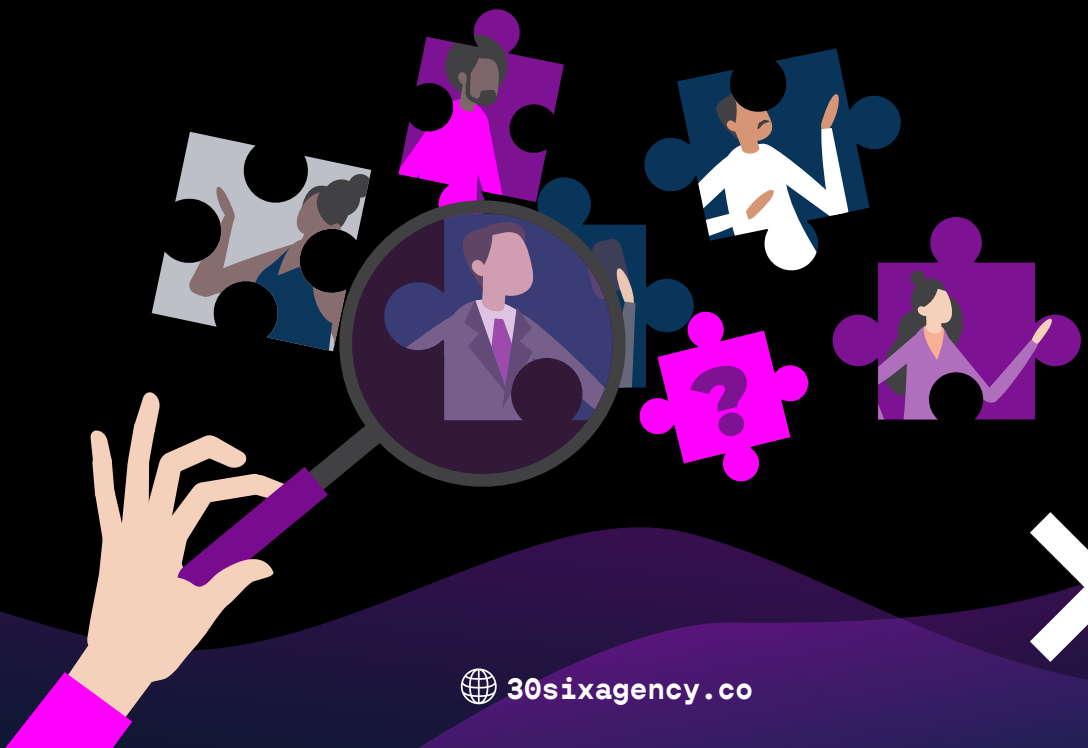
30SIX

THE ULTIMATE LIST OF PERKS THAT MARKETING AGENCIES CAN OFFER

It's a war for talent. Getting the right person can supercharge your agency growth. But how can you separate yourself from other agencies?

HERE ARE OUR TOP PERKS TO HELP YOU STAND OUT FROM THE CROWD.

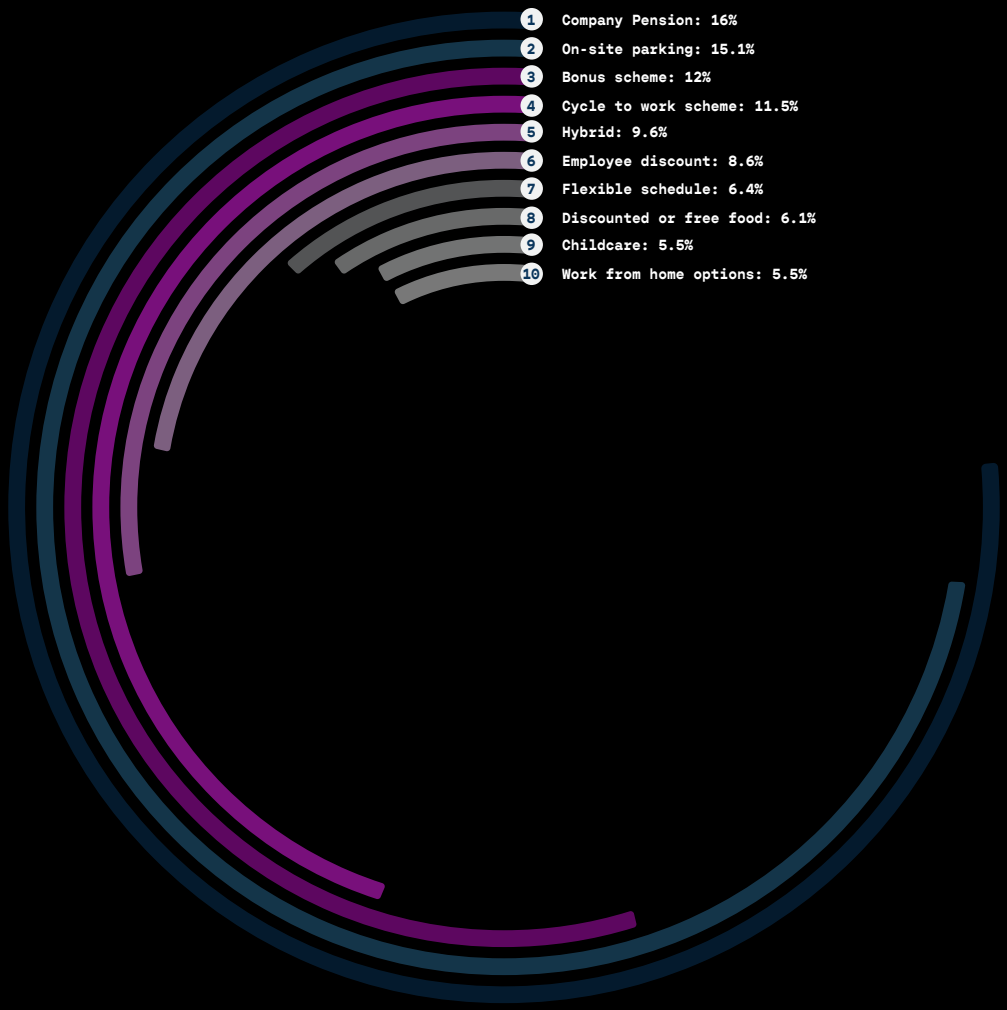


OVERVIEW

Let’s face it, it’s a battle to hire and retain top talent. People are getting messages from recruiters each week. And… with so many marketing agencies, you’re always in a competitive market for the best.

THE TOP 10 MOST COMMON EMPLOYEE BENEFITS ADVERTISED BY UK BUSINESSES IN 2022

Based on the percentage of job adverts that include the employee benefit in their description.



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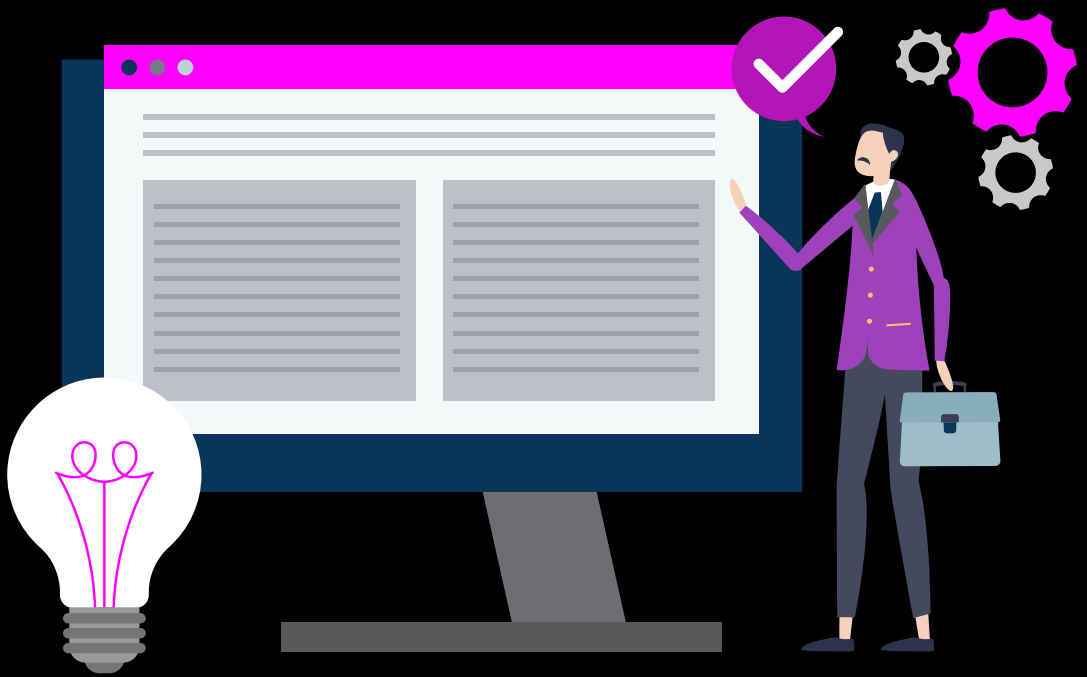
OUR ULTIMATE LIST OF PERKS FOR MARKETING AGENCIES



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- Flexible working hours
- Signing-on bonus
- Hybrid working (office or home)
- Awesome tech stack
- Unlimited PTO
- Medical care
- Income protection
- Large pension contributions (10%+ matched)
- Company car / car allowance
- Shopping discounts (e.g. Perkbox)
- Free or subsidised travel
- Childcare vouchers
- Death in service
- Wellness programmes (e.g. Calm subscription)
- Gym membership / fitness classes
- Free food & drink
- Referral bonus for employees
- Cell phone
- Subsidised internet
- Paid charity days
- Dogs at work
- Extended parental leave
- Free books (e.g. Audible / Blinkist subscription)
- Personal development funds
- Time for side projects
- Quarterly off-sites
- Annual Christmas meet-ups

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Are you looking for talent?

GET IN TOUCH

james@30sixagency.com

30sixagency.co